

## Early Bird Discount

If your event has multiple pricing stages throughout the booking time frame the Early Bird Discount function will allow you to set these prices up and set dates for which they are applicable.

You can now set and forget your prices and allow the Early Bird rate to change your prices on a given date. Multiple price / time frames can be set on the one ticket type.

### Setting up the Early Bird Discount

Click on **Manage Events** the your event name. Now select **Pricing Group (Ticket Prices)** and then click on the pricing group listed for your event (which is generally the default pricing group)

Select the ticket type (ie Adult, Concession) and then move to the tab on this ticket type called Early Bird as shown below. Your main ticket price will be your final price after all early birds have been completed.

**Update Event: Sex and The City Movie Fundraiser** [Help](#)

Ticket Price	Header	Limits	Capacity	Early Bird	Data Collection						
<p>This feature will allow you to set Early Birds with this ticket. A scenario that you would use this is if you want to give ticket buyers who buy at certain time periods for the duration of the booking date a different price for this ticket.</p> <p>To edit an Early Bird, click on the Start Date.</p> <p>To add another Early Bird, click on the Add button. This will allow you to create a new Early Bird for this ticket.</p> <p><input type="button" value="Add"/></p> <table border="1"><thead><tr><th>Validity Start Date</th><th>Validity End Date</th><th>Price</th></tr></thead><tbody><tr><td colspan="3">No data to display</td></tr></tbody></table> <p><input type="button" value="Delete Checked"/></p> <p><input type="button" value="Back"/></p>						Validity Start Date	Validity End Date	Price	No data to display		
Validity Start Date	Validity End Date	Price									
No data to display											

Click **Add** which will bring up a new window asking you to specify the validity period and the discounted ticket price. Once these fields have been filled in, click save.

**Early Bird**

Please specify the validity period and the price for the Early Bird. To save the Early Bird, click on the Save Button.

Start Date:

End Date:

Ticket Price:

You are able to add in as many Early Bird Discounts as you would like. These discount dates cannot overlap with one another.

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Once saved you will notice that your ticket price will now specify both the normal price and current applicable early bird price.

Ticket Price	Header	Limits	Capacity	Early Bird	Data Collection
<p>Please set up a ticket type for each ticket price point, eg. Concession, Senior or Family</p> <p><b>Ticket Type:</b> <input type="text" value="Adult"/></p> <p>You can add a description to your ticket type. Eg. "Family Ticket" - includes 2 adults and 2 children.</p> <p><b>Description:</b> <input type="text" value="Admit 1 16+"/></p> <p>For most tickets, the Quantity is 1. If you are selling group or package deals, you may need to increase this Quantity. Eg. Family ticket type (2 Adults and 2 Children = 4 tickets), the quantity will be 4.</p> <p><b>Quantity:</b> <input type="text" value="1"/></p> <p>Please enter the price of this ticket type. For group or family ticket types (quantity more than 1), enter the total value.</p> <p><b>Amount:</b> <input type="text" value="50.00"/></p> <p><b>Early Bird Amount: 20.00</b></p> <p><input type="button" value="Save and Close"/></p>					

When bookings are made, the person booking will now see the current applicable early bird price.

**Sex and The City Movie Fundraiser - September 29, 2010 01:00 - Section 3**

**Tickets** [Help](#)

You have selected 1 seat/s.  
Please indicate the quantity next to the ticket(s) you wish to purchase.

Quantity	Ticket Type	Description
<input type="text" value="0"/>	Adult - AUD 20.00	Admit 1 16+
<input type="text" value="0"/>	Child - AUD 5.00	Admit 1 2-15yrs
<input type="text" value="0"/>	Family - Good for 4 - AUD 25.00	2 Adults and 2 Children
<input type="text" value="0"/>	Concession - AUD 0.00	

**Total number of tickets: 0**