trybooking

TryBooking provide an innovative, affordable online ticketing system that makes life easier for event organisers.

**Events made easy.**

About TryBooking

OVERVIEW

TryBooking provides a powerful online solution to sell tickets online, take bookings and registrations, sell merchandise and receive donations. Event organisers run more than 15,000 events per week across with TryBooking.

TryBooking are a leading ticketing provider for venues and event organisers because it offers an affordable solution, dedicated support and the flexibility to handle events of any size and type.

— Expert support team.

— 20 million+ online tickets sold.

— No third party marketing.

— Data privacy and control.

— Funds security.

— Powerful reporting for sales analysis.

— Multi-user management.

— 10+ years experience in ticketing.
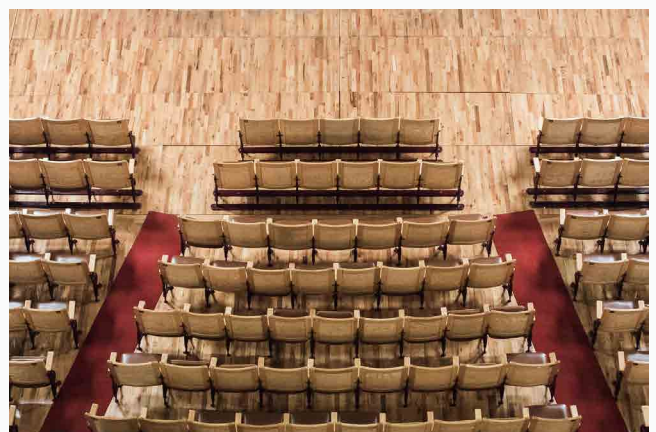
Create tickets and pages

CREATE EVENT PAGES

Add event name, images, session times, date, location and pricing details and you are ready to sell tickets online. No coding knowledge required. Use TryBooking to create tickets and a unique event page. A simple event builder will guide you through the process.

TEMPLATES AND CLONE EVENTS

Create re-usable templates for your events for tickets pricing, seating plans, event homepage and data collection. You can also quickly clone past events to ensure all your events are consistent.

THE FIRST STEP

The easiest way to learn how to use the platform is to create an event and start customising it. You can set your event to private if you aren't ready to share it.
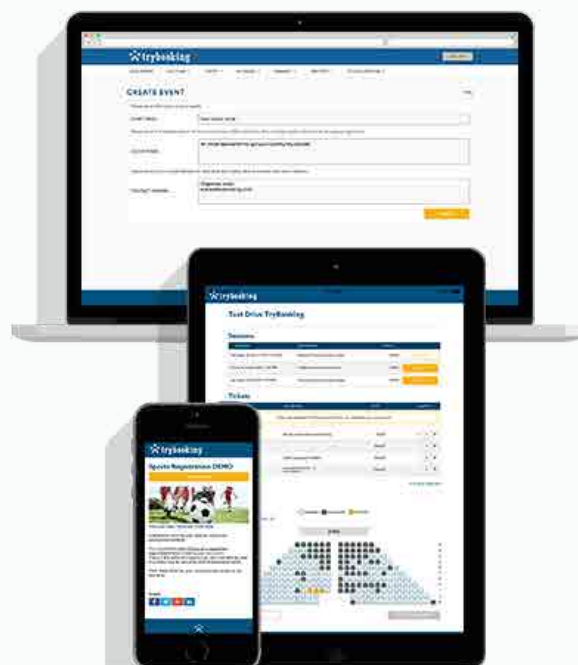
Customise everything

ADD IMAGES, MAPS, BACKGROUNDS AND BRANDING

Fully customise your event pages with our easy-to-use editor. Upload images, add descriptions, maps and logos to entice your customers to order tickets.

CUSTOM TICKETS

Use our standard tickets or add your own branding. Update the look and feel of your event pages and tickets by adding banners, sponsor logos, images and backgrounds.

WHITE LABEL

Use the "embed" function to remove the TryBooking branding from your booking pages.
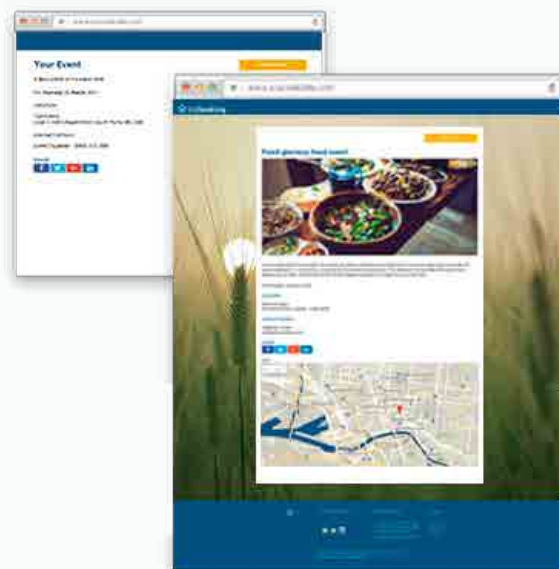
Add seating plans

FLEXIBLE SEATING PLANS

Create interactive seating plans for any venue or theatre events. Our real-time seating plans allow patrons to select their own seats and purchase tickets.

SIMPLE AND COMPLEX PLANS

If you need to create a new seating plan, consult our learning centre and get in touch with our support team to ensure it meets all your requirements.
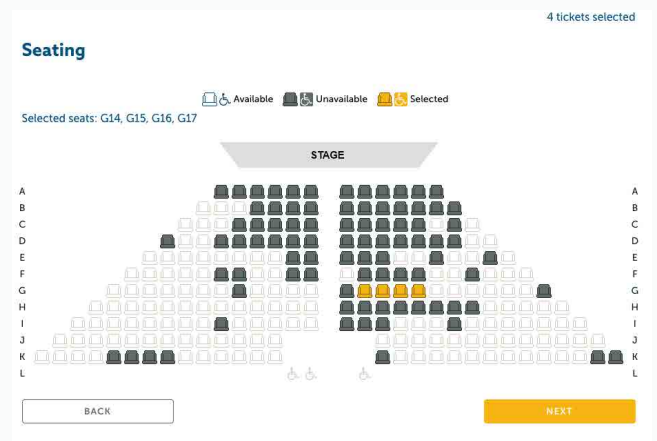
Embeddable widgets

EMBEDDABLE WIDGETS

Add ticketing to your own web pages in just a few quick steps. Kickstart the ticket purchasing process directly through your website and help drive traffic to your event page.

Embed a variety of widgets into your website such as event listings, landing pages, buttons and more.

Customise the look and feel of the text, background and buttons so that the design fits seamlessly into your own website.
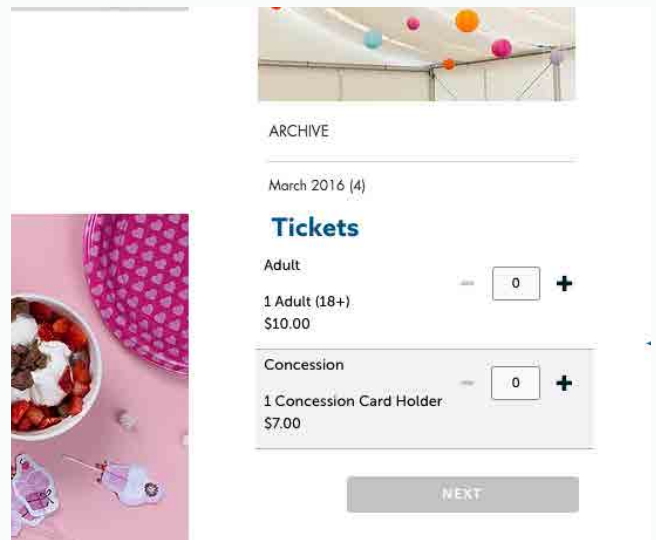
Share and promote

SOCIAL MEDIA SHARING

Sharing tools for your attendees to spread the word across Facebook, Twitter, Google+ and LinkedIn. Encourage attendees to share and engage with their own community

EVENT LISTING PAGE

Bring all of your events together onto a single page for guests to browse and book. Showcase your branding, social media feeds, and cross-promote events to your audience.

EARLY BIRD AND PROMO CODES

Offer discounts and promotion codes for VIP members or special groups. Encourage early bookings with early-bird pricing or add late registration fees.

EMAIL

Send your customers targeted emails and invitations with links to your event pages.

PUBLIC OR PRIVATE

You can make your events private or public depending on your audience. Utilise TryBooking's public event listing to promote your public events.

Manage and track

BUYER COMMUNICATION

Email attendees using the inbuilt buyer communication tool to give them important updates such as travel information, changes to the event or reminders.

PROCESS REFUNDS

Process refunds directly to your customer's credit card. Refund the full amount, partial amount or just void the tickets. Add terms and conditions to your pages and tickets to keep your guests informed.

Scan and sell on the day

BOX OFFICE

Set up a portable Box Office and ticket system from any web-browser. Sell tickets via the internet, telephone and face-to-face with TryBooking's software. Manage seating allocations with easy-to-use event ticket management software. Print tickets, or email directly to customers.

TRYBOOKING SCANNING APP

Manage entries to your event seamlessly with the TryBooking Scanning App. Scan people in at the door to ensure the queues move quickly, and stay on top of your sales with a real-time dashboard.

GATEKEEPER SCANNING

Gatekeeper is TryBooking's custom-built application for quickly and easily checking tickets upon entry.

Gatekeeper's smart system doesn't require the internet to run.

Report
and monitor

REAL-TIME REPORTS

Manage and track your online ticketing from one easy place. Access powerful real-time sales and marketing reports. Get data on total revenue, ticket sales by type, account transactions and more.

MARKETING REPORTS

Gain strategic insights on your campaigns and marketing effectiveness with our reporting. Access information regarding social media advertising, tracking codes, purchase location and much more.

CUSTOM REPORTS AND DATA EXPORTS

Access your own data at any time and download reports to multiple formats such as CSV, XLSX and PDF.

Integrate with 3rd parties

CRM INTEGRATION

Integrates with leading CRM solutions, including Salesforce CRM.

GOOGLE ANALYTICS

Implement Google Analytics tracking code to measure your traffic and conversions. Report on important data such as completed bookings, visitors and channels.

SOCIAL TRACKING

Use the Facebook pixel integration to track your event's Facebook campaign/spend against the number of successful purchases and bookings. Gain insights into the effectiveness of social media advertising and ROI.

EXPORT YOUR DATA

Export your data in various formats such as CSV, XLSX and XML or via the TryBooking data API. Use your data exports to upload information to other software systems such as marketing applications, email software and CRMs.

Powerful features

CREATE AND CUSTOMISE

Free tickets

Paid tickets

Registration pages and

Fundraising

Sell merchandise

Sell gift certificates

Interactive seating plans

Public or private events

Add branding and images (tickets, pages)

Add team members

CUSTOMISE

Add images, logos and maps

Add branding to tickets

White label and embed

Add data collection for dietary

Add donations

Multple ticket options

PROMOTE AND SHARE

Promo codes

Early bird options

Website widgets and event listings

Tracking and referral tags

RUN THE DOOR

Gatekeeper scanning software

Scanning app (iPhone / Android)

Box office payments

INTEGRATE

Google analytics integration

Facebook ads integration

Salesforce CRM integration

Inbuilt communication tool

REPORTING

Sales and revenue reports

Marketing reports

Export data in various formats

DATA PROTECTION

Strict data privacy policy

Payments via PCI secure services

SUPPORT

No fees for expert support

Support for big and small events

10+ years experience

trybooking

TryBooking is committed to providing a sophisticated, affordable booking system that provides a smooth experience for event organisers and patrons alike.

Get in touch today:

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